

## Sponsorship Rates and Benefits

## Theme: Building Participatory Library Services in Digital Era

Sponsors Type	Benefits
Platinum	♣ Sponsor will be given 25 minutes presentation time during the
Rs 2,00,000 and above	conference.
	Acknowledgement as Platinum sponsor at beginning of the
	conference
	→ 3 delegate passes
	<ul> <li>Full page (multicolour) advertisement in Souvenir</li> </ul>
	Promotional Stall in the Exhibition area
	<ul> <li>Distribution of promotional Materials to Delegates kit</li> </ul>
	Banner at Tea/Lunch/Dinner Venue
Gold	Sponsor will be given 15 minutes presentation time during
Rs 100,000 and Above	the conference.
	<ul> <li>Acknowledgement as Gold Plus at beginning of the</li> </ul>
	conference
	△ 2 delegate passes
	Half page (multicolour) advertisement in Souvenir
	Promotional Stall in the Exhibition area
	Distribution of promotional Materials to Delegates kit
	♣ Banner at Tea/Lunch/Dinner Venue
Silver	▲ Logo + hyperlink on website
50,000 and Above	≜ Logo on show signage
,	♣ Promotional Stall in the Exhibition area
	A Banner at Tea/Lunch/Dinner Venue
	♣ Full page (B&W) advertisement in Souvenir

Ashok Kumar Rai, Scientist D(CS) Convener, PLANNER 2012